

| | | | | | |
|------------|---------|------|---|--------|-----|
| Rep Order# | 7904206 | Ver# | 1 | Status | New |
| EC'd | Yes | | | | |

Traffic Order# **Printed:** 09/17/2012 1:07 PM
Last Received: 09/17/2012 10:32 AM

1 of 4

ESTATE IN THE SANCTUARY

Station KSLV BALI LAKE CITY

President () JOHN AND I NEED ONLY

Estimate# 1011

River
Noelle Ramsey

Pharmazie

FAX#

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| | | |
|----------------------|--------------------|-------------------------|
| Agency | () | MAIN STREET MEDIA GROUP |
| PO BOX | 25092 | Rep Firm |
| ALEXANDRIA, VA 22314 | Sales Office () | WASHINGTON |
| Agency CP1P2/E | Salesperson () | JAMIE ANDRUS |
| Flight Dates | Salesperson Phone# | 202-872-1155 |
| Hiatus Weeks | Salesperson FAX# | |

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

—REMARKS—

NEW ORG FOR CENTER FOR INDIVIDUAL FREEDOM 9/19-9/28. SHARE IS EST. PLS CFM. THANKS! MARIA

| Ln | Day | program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|---------|-----|----------------|---------|-----|-------------|------------|----------|-------------|
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | SU | SUNDAY EDITION | 9A-930A | :30 | 09/23-09/23 | 1 | \$125.00 | 1 |
| Rating: | 1.5 | | | | | | | |

| | | | | | | | | |
|------------------------|-----|--------------------|---------|-----|-------------|---|----------|---|
| 2 | SU | SUNDAY TODAY | 7A-8A | :30 | 09/23-09/23 | 1 | \$185.00 | 1 |
| Rating: | 1.7 | | | | | | | |
| 3 | W-F | KSL 5 NEWS AT 630P | 630P-7P | :30 | 09/19-09/21 | 3 | \$525.00 | 3 |
| Rating: | 4.1 | | | | | | | |
| Buyline Comment: 1/DAY | | | | | | | | |

Buyline Comment: 1/DAY
Buyline Comment: 1/DAY
KSL 5 NEWS AT 630P

Rating: 5.0

Rating: 14 M-F 5.0 KSL 5 NEWS AT 6P
Buyline Comment: 1/DAY

Rep Order# 7904206 Ver# 1 Status New Traffic Order#

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Printed: 09/17/2012 1:07 PM
Last Received: 09/17/2012 10:32 AM
Showing Buylines: All Lines

| Station | KSL-TV SALT LAKE CITY | | | Agency | MAIN STREET MEDIA GROUP | | | Rep Firm | WASHINGTON | | |
|-------------|-------------------------|------------------------|--|---------|--------------------------------------|-----|-------------|--------------|------------------|-------|-------|
| Advertiser | () CTR FOR INDY FREEDOM | | | Product | PO BOX 25092 ALEXANDRIA, VA 22314 | | | Sales Office | () JAMIE ANDRUS | | |
| Estimate# | CFIF 1011 | | | Buyer | Noelle Ramsey | | | Salesperson | Salesperson FAX# | | |
| Phone# | | | | Fax# | | | | | | | |
| Ln. | Day | Program | | | Time | Len | Dates | Spots/Week | Rate | Total | Spots |
| 47 | SA | KSL 5 NEWS AT 10 - SAT | | | 10P-1035P | :30 | 09/22-09/22 | 1 | \$1,800.00 | 1 | |
| 48 | SU | KSL 5 NEWS AT 10 - SUN | | | 10P-1035P | :30 | 09/23-09/23 | 1 | \$2,600.00 | 1 | |
| 49 | W-F | TODAY SHOW 7-8A | | | 7A-8A | :30 | 09/19-09/21 | 3 | \$950.00 | 3 | |
| Rating: 3.0 | | Buyline Comment: 1/DAY | | | | | | | | | |
| 52 | M-F | TODAY SHOW 7-8A | | | 7A-8A | :30 | 09/24-09/28 | 5 | \$950.00 | 5 | |
| Rating: 3.0 | | Buyline Comment: 1/DAY | | | | | | | | | |
| 57 | W-F | KSL 5 NEWS AT 10 | | | 10P-1035P | :30 | 09/19-09/21 | 3 | \$2,500.00 | 3 | |
| Rating: 7.7 | | Buyline Comment: 1/DAY | | | | | | | | | |
| 60 | M-F | KSL 5 NEWS AT 10 | | | 10P-1035P | :30 | 09/24-09/28 | 5 | \$2,500.00 | 5 | |
| Rating: 7.7 | | Buyline Comment: 1/DAY | | | | | | | | | |
| 65 | F | DATELINE | | | 9P-10P | :30 | 09/21-09/21 | 1 | \$1,400.00 | 1 | |
| Rating: 3.6 | | Buyline Comment: 1/DAY | | | | | | | | | |
| 66 | F | DATELINE | | | 9P-10P | :30 | 09/28-09/28 | 1 | \$1,400.00 | 1 | |
| Rating: 3.6 | | Buyline Comment: 1/DAY | | | | | | | | | |

—REPORT TOTALS—

Report Totals: 66 / \$57,090.00

Rep Order# 7904206 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/17/2012 1:07 PM
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Showing Buylines: All Lines
Station KSL-TV SALT LAKE CITY
Advertiser () CTR FOR INDY FREEDOM
Product CTR
Estimate# 1011
Buyer Noelle Ramsey
Phone#
Fax#

Agency () MAIN STREET MEDIA GROUP

PO BOX 25092

ALEXANDRIA, VA 22314

Agency C/PL/P2/E 6/13/91/011

Flight Dates 09/19/2012 - 09/28/2012

Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office ()
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

—SALES MONTHLY TOTALS—

Sep 12: 66 / \$57,090.00

Sales Totals: 66 / \$57,090.00

Station Totals: 66 / \$57,090.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals

\$285,450

CARL

0%

KUTZ

0%

KSL

20%

KSTU

0%

KTVX

0%

UNKN

80%

Books null
Demos RA35+